

# Welcome To Our Patient Rewards Program



We are so excited to introduce our Perez-Points Reward Program! It's designed to encourage and reward **you** - *our fabulous patient*, for your participation as you progress along your orthodontic journey because we cannot do it without you! Points are awarded from the day you start treatment and there are numerous ways to earn.

After just 100 points, you can start redeeming for awesome prizes, or you can save up for bigger prizes! Our promotions, contests, surveys, review options and referral programs, help you to earn quickly, so be on the look-out for information in the office, Social Media, or on our website to **maximize** your points!

But wait, there's more! The Patient Reward Hub App allows you to view your current points and discover the latest opportunities to earn, instantly. Links and additional information are just a click away - it's so easy. **Start today!**

**Get Instant-Access and points when you download the HUB App!**

## Gift Redemption Sample Menu

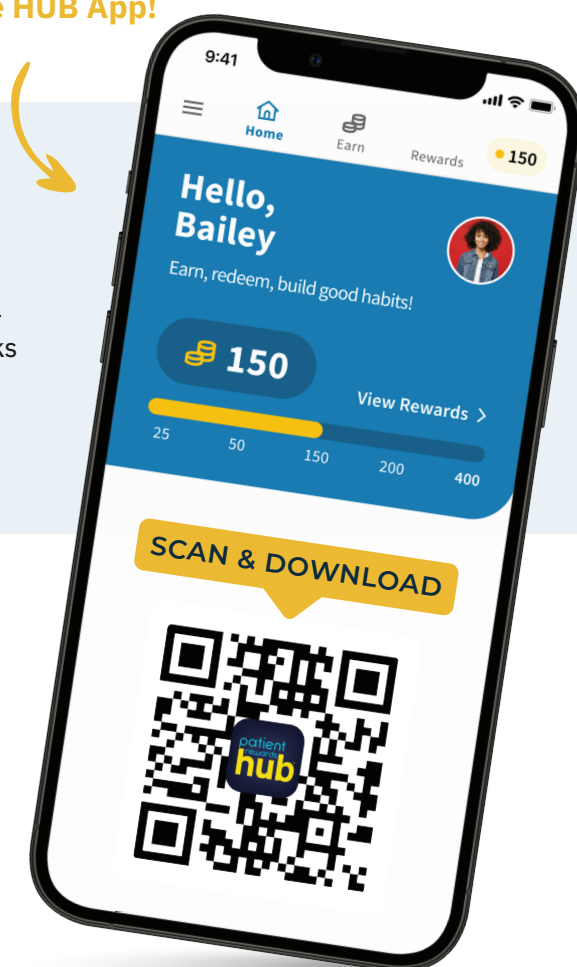
Points Earned	Gift Card Amount	Prize Option Examples
150	\$15	iTunes, Target, Amazon, UberEats, Sephora
200	\$20	Starbucks, H&M, Lowe's, Bath & Body Works
250	\$25	Panera, AMC, Krispy Kreme, Ulta
500	\$50	Express, Outback, Shell, GameStop
1000	\$100	Macy's, Walmart, Nike, Disney, Best Buy

### Reward Rules

- Points or gift cards are not redeemable for cash.
- Points and prizes are subject to change at anytime.
- Rewards are given at regular scheduled appointments.
- Dental reward points are available when returning a completed dental certificate.



[www.perezorthodontics.com](http://www.perezorthodontics.com)  
Visit our website for more prize options,  
new ways to earn points and special contests!



# Earn Points Monthly on your Patient Rewards Account!

## Treatment Success

Start new treatment.....	25
Being on time for appointment .....	5
Excellent oral hygiene .....	10
Nothing loose or broken .....	10
Wearing elastics/appliance as instructed .....	10
New appliance placed .....	10
Bringing retainers to appointment.....	5
Treatment completed! .....	10

## Dental Compliance

Dental exam/cleaning .....	10
No cavities.....	10
Requested dental treatment completed.....	10
Each tooth lost during treatment .....	5

## Practice Promotions

Welcome to our Rewards Program.....	5
Referring a friend who begins treatment.....	100
Google, Facebook, or Yelp review .....	25
Office contest winner .....	25
Download the Patient Rewards Hub app .....	10
Show us that you “checked in” on Facebook .....	10
Wearing Perez t-shirt to your appointment .....	5
Follow us on Instagram .....	10
Like our Facebook page.....	10
Online Hub review .....	10
Share Hub review on Facebook.....	10
Participating in an office contest or survey .....	5
Positive Social Media Post with our tag/mention .....	10

## Patient Achievements

Community service.....	5
Celebrating personal achievements .....	5
Straight A's on report card.....	5
Each A on your report card .....	1
Patient featured in an article or newspaper .....	5

Points Earned .....	Gift Card Amount
100 .....	\$10
250 .....	\$25
500 .....	\$50
1000 .....	\$100